

***Forget yukkie-yuppie
condos, forget roach-run
apartments, forget rusted
out mobile homes...***

***Now 19.95 Industries
brings you the ultimate
chance to own your own
home and property...***

Welcome to Neptune Downs!

Through an obscure law dating back to the days of the Magna Carta, 19.95 Industries has claimed the entire planet of Neptune and all of its moons! Now you can fulfill that dream of owning a "big spread". Imagine yourself as King-o'-the-Hill, gazing across your veranda at thousands of acres of virgin Neptune land. And it could all be yours!

Each plot is carefully matched to your distinct personality and style. Whether you are an arrogant domineering bastard or a wimpy do-gooder - 19.95 Industries has a gorgeous chunk of land for you!

The Ultimate in Personal Land Ownership

And its your land to do with as you please. Park junk cars on it, scatter smelly trash everywhere, shoot up some beer cans, run packs of pit bulls, host a cock fight, plant acres of illegal substances, hey do whatever the heck you want!

Driving through west Knoxville's exclusive neighborhoods, I'll bet you're just sick with envy. All those Olde English style homes in subdivisions with Olde English names like Wildemere, Mariner's Point, Abington, and Brighton Farms. Well Neptune Downs may be the cure for your nausea!

**Only for
the right
kind of
people!**

Remember, West Knoxville's version of Merry Olde England is just a contractor's fantasy. Real Olde English people lived in wonderful thatch hovels with dirt floors, or in cute one room dwellings made from peat bog, or just out in the open. And at Neptune Downs, we are recreating that wonderful life right down to the smallest detail!

At Neptune Downs, no one ever bathes and you can live with your livestock right in your living room. Eat gamey pheasant you hung out 3 months ago, drink gallons of dark beer that tastes like an old smelly sock! Or don't eat anything and starve for a while if you please! At Neptune Downs it's all genuine and authentic.

To make it easy for you to decide, we've reserved some expansive neighborhoods and some classy exclusive homes. Just check the neighborhood and the style of home you like, send a check for \$19.95 - and we'll do the rest. But hurry, the rocketship leaves on July 4, 1990 and you don't want to be left behind!

Yes Yes sign me up today for Neptune Downs. Here's the style of home I want to live in:

- Tudor Thatch Hovel
- Renaissance Peat Palace
- Windsor Shack
- Behind a Hedge
- Elizabethan Junk Car (a concession to modern conveniences)
- London Town Squalor

And here's my pick of your exclusive neighborhoods:

- Olde Rottenshire
- Wimpydom
- Arrogant Vale
- Rat Borough
- Legworm-on-Pants
- Greenpukemouth
- Sheepstumpshire
- Olde Forester-in-Coke
- Crookedstick
- Beerhighdown
- Rundown Bridge

**Neptune
Downs**

Reserve your rocketship berth to Neptune today! Just send \$19.95 to Johnny Knoxville™ c.o. 19.95 Industries, Knoxville, Tennessee, U.S.A., Earth.